

Background

The JCHA was founded and incorporated in 2006 as a not-for-profit, multi-specialty organization comprised of individuals in the healthcare industry from the Duluth and Suwanee, Georgia areas known as Johns Creek. Our members are physicians, nurses, physician assistants, physical therapists, pharmacists, long term care providers, chiropractors and other health care providers. The JCHA is uniquely designed to be community-based but with no single hospital allegiance, allowing the organization to reach, influence and empower every facet of the health care community serving Johns Creek.

Vision

The Johns Creek Healthcare Association strives to enhance the quality of human life by supporting an environment in which healthcare providers of all specialties can provide the highest quality of care and product.

Mission

The Johns Creek Healthcare Association shall promote providing the highest level of healthcare and healthcare related products by encouraging a supportive environment in which healthcare providers and healthcare businesses throughout the Johns Creek community shall interact to:

- Further education, within the membership and the community,
- Promote health and patient access to quality care,
- Organize legislatively to ensure that the highest quality of care remains available in our community, state and country, and
- Organize logistically to ensure that the John's Creek healthcare community acts and is regarded as a cohesive entity.

Activities

The Johns Creek Healthcare Association strives to provide excellent programming for its membership, their staff, health care community and the Johns Creek community. Each year, the JCHA provides several networking meetings, lecture/education activities and social activities.

Why join the JCHA?

Members of the JCHA share a desire to advance the health of their patients and the community, develop talented teams within their practices and to assist with the needs of their fellow health care providers. As a group and as individuals, JCHA members provide their patients access to the most innovative disease prevention strategies and the highest quality treatment and care.

A member displaying the JCHA logo at their practice, in their literature and promotion materials, is demonstrating a commitment to

- the best medical practices consistent with current scientific knowledge,
- patient-centered values,
- leadership in their health care competency,
- accountability, collaboration and open communication.

JCHA PR efforts will continually encourage the community to choose a JCHA member when they need the very best health care.

Member Benefits

- NETWORKING WITH HEALTH CARE COLLEAGUES
- NETWORKING WITH LOCAL BUSINESSES
- DISCOUNTED ADVERTISING RATES
- DISCOUNT SUPPLY PROGRAMS
- PRACTICE MARKETING TOOL
- REFERRAL BASE
- VENDOR PARTNERSHIPS
- JOINT PRODUCT TRAINING SESSIONS
- INCREASED COMMUNITY AWARENESS
- ASSOCIATION WEB PRESENCE
- NEWSLETTERS

Website

- MEMBERSHIP DATABASE ACCESSIBLE VIA A PUBLIC SEARCH ENGINE
- LIVE LINKS TO MEMBERS' PRACTICE WEBSITES
- MEMBER ANNOUNCEMENTS AND CLINICAL RESEARCH TRIAL POSTINGS
- CALENDAR AND ACTIVITY REGISTRATIONS
- ASSOCIATION COMMUNICATION
- MEMBER BENEFIT LISTS
- HEALTH CARE ARTICLES AND PR TOOLS

The JCHA's influence is rooted in its numbers. Your contribution is needed. Help strengthen the health care community by joining the JCHA today!

Johns Creek Healthcare Association

3651 Peachtree Parkway, Suite E183
Suwanee, GA 30024

www.johncreekhealthcare.org

Executive Director
Diane Lasorda 678-898-4645

JCHA Membership Application

Full Name _____

Credentials (ie. MD, PT, PhD, etc.) _____

Business/Practice _____

E-mail address (req)
Please note: This email will be used for JCHA billing, notices and all correspondence. Please instruct your email program to accept emails from johnscreekhealthcare@gmail.com or dlasorda@comcast.net

Office Tel # _____

Mobile Tel # _____

Website
Please add a link on your site to the JCHA website (<http://www.johnscreekhealthcare.org>). Doing so will improve our ranking on search engines.

If applying for Tier I, II, or III memberships, applicants MUST list their Johns Creek office here.

JOHNS CREEK Address _____

City _____

State _____ Zip _____

If applying for Associate membership, applicants will list their Non-Johns Creek office here.

NON-JC Address _____

City _____

State _____ Zip _____

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JCHA Membership Application

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IMPORTANT

- A JCHA MEMBER IS AN INDIVIDUAL NOT A PRACTICE.
- A JCHA MEMBER IS A HEALTHCARE PROVIDER AND HAS DIRECT CONTACT WITH PATIENTS.
- If you do not have direct contact with patients, you may be a JCHA Sponsor, but NOT a JCHA member.

- Tier I \$200/year (1-2 Providers)
- Tier II \$300/year (3-5 Providers)
- Tier III \$500/year (6-9 Providers)

Providers are individuals whose office is physically located **IN** the City of Johns Creek or Technology Park, are healthcare providers and have direct contact with their patients. May attend all JCHA functions, hold a JCHA office and use the JCHA logo. Will be a part of the website member database.

Associate Members-\$100/year-are individuals whose office is physically located **OUTSIDE** the City of Johns Creek or Technology Park, are healthcare providers and have direct contact with their patients. May attend all JCHA functions but not hold a JCHA office.

FORM OF PAYMENT (JCHA Tax-Exempt ID: 20-5325886)

- Check Enclosed
- AMEX VISA MasterCard

Credit Card Number _____

Expiration _____ CVV # _____

Billing Address _____

Mail this form with check made payable to the JCHA, 3651 Peachtree Parkway, Suite E183, Suwanee, GA or email with credit card payment to Diane Lasorda at johnscreekhealthcare@gmail.com

