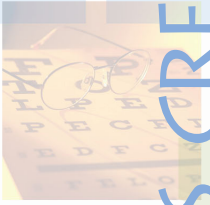
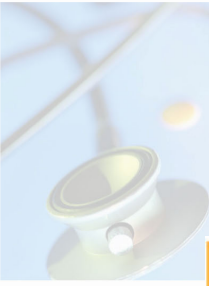
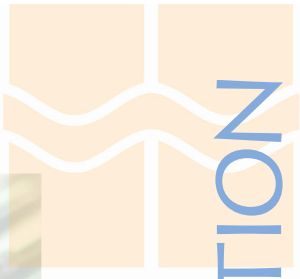


Welcome
Sponsors



JOHNS CREEK HEALTHCARE ASSOCIATION



Background

The JCHA was founded and incorporated in 2006 as a not-for-profit, member driven, multi-specialty organization comprised of individuals in the healthcare industry from the Duluth and Suwanee, Georgia areas known as Johns Creek. Our members are physicians, nurses, physician assistants, physical therapists, pharmacists, long term care providers, chiropractors and other health care providers. The JCHA is uniquely designed to be community-based but with no single hospital allegiance, allowing the organization to reach, influence and empower every facet of the health care community serving Johns Creek. Our job, on behalf of the people we serve, is to build a more effective, efficient and sustainable health care environment. To guide us, we have focused our work on recognized accessibility and information sharing, healthy living, and collaboration among all players, including the community.

Vision

The Johns Creek Healthcare Association strives to enhance the quality of human life by supporting an environment in which healthcare providers of all specialties can provide the highest quality of care and product.

Mission

The Johns Creek Healthcare Association shall promote providing the highest level of healthcare and healthcare related products by encouraging a supportive environment in which healthcare providers and healthcare businesses throughout the Johns Creek community shall interact to:

- Further education, within the membership and the community,
- Promote health and patient access to quality care,
- Organize legislatively to ensure that the highest quality of care remains available in our community, state and country, and
- Organize logistically to ensure that the John's Creek healthcare community acts and is regarded as a cohesive entity.

Activities

The JCHA strives to provide excellent programming for its membership, their staff, health care community and the Johns Creek community. Annually, the JCHA holds

- 3-4 networking meetings
- 2-3 lecture/education activities
- a fabulous Holiday Gala and Silent Auction

Why do members join the JCHA?

Members of the JCHA share a desire to advance the health of their patients and the community, develop talented teams within their practices and to assist with the needs of their fellow health care providers. As a group and as individuals, JCHA members provide their patients access to the most innovative disease prevention strategies and the highest quality treatment and care.

A member displaying the JCHA logo at their practice, in their literature and promotion materials, is demonstrating a commitment to

- the best medical practices consistent with current scientific knowledge,
- patient-centered values,
- leadership in their health care competency,
- accountability, collaboration and open communication.

Why sponsor the JCHA?

In just two years, the JCHA has grown its membership to 180 healthcare providers from over 90 practices. As a sponsor, your organization benefits from exposure to this focused group of passionate healthcare leaders. Our meeting attendees represent a unique mix of medical professionals looking for the tools to give their patients the best care and make their practice a success. Partnering with the JCHA is the ideal opportunity to put your organization front and center before this audience. As a sponsor, you will enjoy meeting and connecting with the attendees, speakers and your fellow sponsors - all with the common goal of improving healthcare quality for all patients.

Attendance at JCHA networking meetings typically range from 50-70. The JCHA provides an audience of 35-50 providers at education activities. As membership has grown at an unprecedented rate, we anticipate that trend will continue and match growth in activity attendance. JCHA events are not only promoted within the membership, but to hundreds of non-members in the greater Atlanta area as well.

The JCHA welcomes partnerships with companies wishing to raise their profile with health leaders and decision makers. JCHA activities are your best opportunity to reach this targeted audience in north Georgia health care. Select the sponsorship package which best meets your marketing strategy or contact the JCHA for a customized arrangement.

Johns Creek Healthcare Association

6134 Poplar Bluff Circle, Suite 101
Norcross, Georgia 30092
Tel 770-613-0932, Fax 305-422-3327

www.johncreekhealthcare.org

Executive Director
Maryann McGrail 404-310-5866

Sponsor Levels

ANNUAL SPONSORS

Diamond Plus	\$15,000
Diamond	\$10,000
Platinum	\$7500
Gold	\$5000
Silver	\$2500
Bronze	\$1250
Supporter	\$500

ACTIVITY SPONSORS

Exhibitor	\$500
Sponsor	\$250
Host	Cost depends on activity

Annual Sponsor Benefits

For year of sponsorship

DIAMOND PLUS only

- Sponsor's logo on JCHA's homepage with link to sponsor's website.

ALL ANNUAL SPONSORS

- Sponsor's logo on JCHA website sponsor page with link to sponsor's website

DIAMOND PLUS, DIAMOND, PLATINUM, GOLD

- Level recognition in all JCHA hosted event promotions, in print or on website
- Opportunity to have news or announcements posted on the JCHA website in the Sponsor section
- Access to JCHA mailing list
- Exhibit space (if space allows)/ up to 3 reps in attendance at all JCHA activities open to sponsors.
- Opportunity to host JCHA activities with no other sponsors in attendance.*
 - *DIAMOND PLUS and DIAMOND - up to three (3) activities*
 - *PLATINUM - up to two (2) activities*
 - *GOLD - one (1) activity*

SILVER

- Level recognition in all JCHA hosted event promotions, in print or on website
- Opportunity to have news or announcements posted on the JCHA website in the Sponsor section
- Access to JCHA mailing list

(continued on next panel)

SILVER *(continued)*

- Exhibit space (if space allows)/ up to 3 reps in attendance at all JCHA activities open to sponsors.

OR

- Exhibit space (if space allows)/ up to 3 reps in attendance at two (2) JCHA activities open to sponsors. AND Opportunity to host one (1) JCHA activity with no other sponsors in attendance.*

BRONZE

- Recognition as a Bronze Sponsor in all JCHA event promotions, in print or on website
- Access to JCHA mailing list.
- Exhibit space (if space allows)/ up to 2 reps in attendance at three (3) JCHA activities open to sponsors.

OR

- Exhibit space (if space allows)/ up to 2 reps in attendance at one (1) JCHA activity open to sponsors. AND Opportunity to host one (1) JCHA activity with no other sponsors in attendance.

Activity Sponsor Benefits

HOST

- Opportunity to host one (1) JCHA activity with no other sponsors in attendance. Cost of activity will be \$1000-\$5000 depending on activity and attendance.*

EXHIBITOR

- Recognition as an exhibitor in the chosen JCHA activity promotion, in print or on website, up until the day after the meeting occurs.
- Exhibit space (if space allows) / up to 3 reps in attendance at all JCHA activities open to sponsors.

SPONSOR

- Recognition as a Sponsor in the chosen JCHA activity promotion, in print or on website, up until the day after the meeting occurs.
- 2 representatives may attend the chosen JCHA meeting open to sponsors.

**For sponsor hosted activities, sponsor will provide speaker and costs of location and refreshments appropriate for time of day. Topic must directly correspond to JCHA member's needs. Activity will be open to JCHA members at no cost. JCHA will provide audience via multiple emails, 1 mailing and website promotion.*

Sponsor Registration Form

Company Name

Contact Person

E-mail address (req)

Address

City

State

Zip

Office Tel #

Mobile Tel #

Fax #

Website

YES, my company would like to sponsor the JCHA at the following support level:

ANNUAL SPONSORSHIP

- Diamond Plus \$15,000
- Diamond \$10,000
- Platinum \$7500
- Gold \$5000
- Silver \$2500
- Bronze \$1250
- Supporter \$500

ACTIVITY SPONSORSHIP

- Exhibitor - \$500
- Sponsor - \$250
- Host
(cost depends on activity)

I have read and understand the JCHA Corporate Sponsorship Policy (at www.johnscreekhealthcare.org)

FORM OF PAYMENT (JCHA Tax-Exempt ID: 20-5325886)

- Check Enclosed
- AMEX VISA MasterCard

Credit Card Number

Expiration

Billing Address

Fax this form to 305-422-3327 OR mail this form with check made payable to the JCHA, 6134 Poplar Bluff Circle, Suite 101, Norcross, Georgia 30092