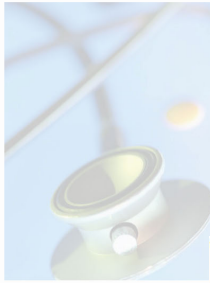
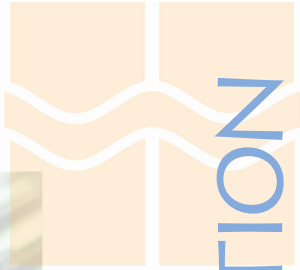


About
the



JOHNS CREEK

HEALTHCARE ASSOCIATION



Background

The JCHA was founded and incorporated in 2006 as a not-for-profit, multi-specialty organization comprised of individuals in the healthcare industry from the Duluth and Suwanee, Georgia areas known as Johns Creek. Our members are physicians, nurses, physician assistants, physical therapists, pharmacists, long term care providers, chiropractors and other health care providers. The JCHA is uniquely designed to be community-based but with no single hospital allegiance, allowing the organization to reach, influence and empower every facet of the health care community serving Johns Creek.

Vision

The Johns Creek Healthcare Association strives to enhance the quality of human life by supporting an environment in which healthcare providers of all specialties can provide the highest quality of care and product.

Mission

The Johns Creek Healthcare Association shall promote providing the highest level of healthcare and healthcare related products by encouraging a supportive environment in which healthcare providers and healthcare businesses throughout the Johns Creek community shall interact to:

- Further education, within the membership and the community,
- Promote health and patient access to quality care,
- Organize legislatively to ensure that the highest quality of care remains available in our community, state and country, and
- Organize logistically to ensure that the John's Creek healthcare community acts and is regarded as a cohesive entity.

Activities

The Johns Creek Healthcare Association strives to provide excellent programming for its membership, their staff, health care community and the Johns Creek community. Annually, the JCHA holds

- four networking meetings
- four lecture/education activities
- a business meeting in November
- one community activity

Why join the JCHA?

Members of the JCHA share a desire to advance the health of their patients and the community, develop talented teams within their practices and to assist with the needs of their fellow health care providers. As a group and as individuals, JCHA members provide their patients access to the most innovative disease prevention strategies and the highest quality treatment and care.

A member displaying the JCHA logo at their practice, in their literature and promotion materials, is demonstrating a commitment to

- the best medical practices consistent with current scientific knowledge,
- patient-centered values,
- leadership in their health care competency,
- accountability, collaboration and open communication.

JCHA PR efforts will continually encourage the community to choose a JCHA member when they need the very best health care.

Additionally, the JCHA will soon be adopting an altruistic focus for which contributions and support will be made in the name of the JCHA.

Member Benefits

- Networking with health care colleagues
- Networking with local businesses
- Discounted advertising rates
- Discount supply programs
- Practice marketing tool
- Referral base
- Vendor partnerships
- Joint product training sessions
- Increased community awareness
- Association web presence
- Quarterly newsletter

Website

- Membership database accessible via a public search engine
- Live links to members' practice websites
- Member announcements and clinical research trial postings
- Calendar and activity registrations
- Association communication
- Member benefit lists
- Health care articles and PR tools

The JCHA's influence is rooted in its numbers. Your contribution is needed. Help strengthen the health care community by joining the JCHA today!

Johns Creek Healthcare Association

6134 Poplar Bluff Circle, Suite 101
Norcross, Georgia 30092
Tel 770-613-0932, Fax 305-422-3327

www.johnscreekhealthcare.org

Executive Director
Maryann McGrail 404-310-5866

JCHA Membership Application

Full Name

Credentials (ie. MD, PT, PhD, etc.)

Business/Practice

E-mail address (req)

Please note: This email will be used for JCHA billing, notices and all correspondence. Please instruct your email program to accept emails from maryann@theassociationcomany.com.

Office Tel #

Mobile Tel #

Fax #

Website

Please add a link on your site to the JCHA website (<http://www.johnscreekhealthcare.org>). Doing so will improve our ranking on search engines.

If applying for Primary or Secondary memberships, applicants MUST list their Johns Creek office here.

JOHNS CREEK Address

City

State

Zip

If applying for Associate membership, applicants will list their Non-Johns Creek office here. If applying for Primary or Secondary memberships BUT wish to have correspondence sent to an office other than your Johns Creek office, please list that information here as well as above.

NON-JC Address

City

State

Zip

(continued on next page)

JCHA Membership Application

(continued)

IMPORTANT

- A JCHA MEMBER IS AN INDIVIDUAL NOT A PRACTICE.
- A JCHA MEMBER IS A HEALTHCARE PROVIDER AND HAS DIRECT CONTACT WITH PATIENTS.
- If you do not have direct contact with patients, you may be a JCHA Sponsor, but NOT a JCHA member.

Choose one of the following three JCHA Membership options. See the JCHA bylaws for full membership criteria and benefits.

Active Primary Members-\$200/year-are individuals whose office is physically located **IN** the City of Johns Creek or Technology Park, are healthcare providers and have direct contact with their patients. May attend all JCHA functions, vote, hold a JCHA office and use the JCHA logo. Will be a part of the website member database.

Active Secondary Members-\$100/year-are individuals whose office is physically located **IN** the City of Johns Creek or Technology Park, are healthcare providers and have direct contact with their patients. There must be at least one Active Primary JCHA member from your practice to qualify for this membership level. May attend all JCHA functions, vote, hold a JCHA office and use the JCHA logo. Will be a part of the website member database.

Associate Members-\$100/year-are individuals whose office is physically located **OUTSIDE** the City of Johns Creek or Technology Park, are healthcare providers and have direct contact with their patients. May attend all JCHA functions but may NOT vote or hold a JCHA office. Will NOT be a part of the JCHA member database accessible to patients via the JCHA search engine. May NOT use the JCHA logo.

FORM OF PAYMENT (JCHA Tax-Exempt ID: 20-5325886)

Check Enclosed

AMEX

VISA

MasterCard

Credit Card Number

Expiration

Billing Address

Fax this form to 305-422-3327 OR mail this form with check made payable to the JCHA, 6134 Poplar Bluff Circle, Suite 101, Norcross, Georgia 30092